

## LAUNCH Crew Application

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_

Date of Birth: \_\_\_\_\_ BU Student ID: \_\_\_\_\_

Circle One: Graduate Undergraduate

Degree/Major/Minor: \_\_\_\_\_

Year: (circle one) Junior Senior Grad Year \_\_\_\_ Graduation Date: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Best Contact Number: Cell: \_\_\_\_\_ Home: \_\_\_\_\_

Email: \_\_\_\_\_

### Emergency Contact Info:

Name: \_\_\_\_\_ Relationship: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Written Application:

Along with this completed LAUNCH Crew Application Form, you must upload one document that includes the three components of the written application. (See next page.) Each portion of the application should be no more than one page. (Thus, your application should be a four-page document total.) Each page should include your full name, major/dept, year of graduation, and page number in the top right header margin.

The document should be .pdf format. Please name your document using the following convention "Full Name – Major/Dept – LAUNCH App Semester-Year.pdf" and email it to [Monica\\_Vardeman@baylor.edu](mailto:Monica_Vardeman@baylor.edu).

## **The Written Application Components:**

1. **Resume: One page.**
2. **Statement of Interest: One page answering the following:**
  - A. **What will you bring to LAUNCH?**
  - B. **What are you hoping to learn or receive from your LAUNCH experience?**
  - C. **What is your background, particularly as it relates to LAUNCH?**
  - D. **What would you be able to contribute to LAUNCH (in terms of skills, contacts, etc.)?**
3. **Shark Tank Analysis: Write a one-page analysis on one of the Shark Tank episodes listed below. Analyze the deal as to whether or not you would have made the investment. What are the pros and cons? Where did the pitch fail? What would you have done differently in the pitch? What other information would you find helpful in making your decision? There is no right or wrong answer. We simply want to know think so be clear on your thought process.**

[Shark Tank – InchBug](#)

[Shark Tank – Sweep Easy](#)

[Shark Tank – Soundbender](#)