

WHO WE ARE:

LAUNCH – Innovative Business Accelerator is housed in the Baylor Research and Innovation Collaborative (BRIC) and its mission is **enabling *accelerated* commercialization of things that matter**. LAUNCH is the bridge between research, product development and the marketplace.

Beginning Fall 2017, LAUNCH will select graduate students in business, engineering and law to work as Consultants on Demand with local businesses who need short-term help finding solutions. One of the most important pieces of your education is to gain experience and knowledge of different roles in different businesses. The COD program provides the flexible schedule to meet both the student's and the client's needs

WHAT YOU DO:

The idea of the “on demand” program is that we will post the project opportunities on a portal that qualified students will bid for the projects that they would like and have time to work on. The projects can range from market research for a new product idea to customer discovery to prototype testing, to big data analysis. Graduate students will work as team leaders for teams of 2-3 undergrads with varying skill sets. The projects will be 2-4 weeks average, depending on the scope of work from the client.

REQUIREMENTS:

- Self-starter and able to work directly with clients
- Must be able to commit to the program for two semesters (with some breaks as needed due to class load etc.)
- Strong communication/writing skills (writing sample required)
- Willingness to work hard and be professional
- Required minimum GPA of 3.0

WHAT YOU GET:

- Experience in consulting and coaching, project management, team building, business and marketing strategy, client management
- Opportunity for personal networking with job prospects
- Portfolio-builder and Resume-builder
- Reference-builder (Director will serve as a reference for jobs)
- Internships pay \$20 per hour

HOW TO APPLY:

Go to www.launchinnovator.com/launch-crew to download an application.
Submit completed applications to Monica_Vardeman@baylor.edu.

To learn more about LAUNCH's mission go to www.launchinnovator.com/about